



PRESS RELEASE

Paris, December, 9th 2019

The first association of installation companies in Europe nominates new President

During their annual seminar held in Landshut and Munich in late November 2019, UNITIA announced the nomination of a new President.

Former UNITIA President Franz Kober, CEO of CINE PROJECT (Germany), handed over the presidency to Tomas Naranjo, Managing Director of Kelonik (Spain), who will represent the European grouping for the next two years. After Jean-Noel Fagot of CINE DIGITAL SERVICE France and Franz Kober of CINE PROJECT Germany, he will be the third President of the association. "The market for cinema integrators is getting more and more challenging but it also offers great opportunities for those who remain in the business. The members of our association share experiences and visions and it is our aim to speak with one voice in the future. Joint forces are necessary to meet all the market's demands and to stay successful in a quickly developing industry", says Tomas Naranjo.

About UNITIA

Following the initiative of leading cinema integrators recognized for their professionalism, CINE DIGITAL SERVICE (France), KELONIK GROUP (Spain) and CINE PROJECT (Germany), UNITIA (United Theater Integrators Association) was founded in June 2015, to bring to cinema exhibitors the guarantee of working with highly skilled, experienced and recognized companies. Today, UNITIA gathers 12 leading cinema integrators operating in 25+ countries and servicing 11,000+ digital screens.