



PRESS RELEASE

Paris - July, 27th 2016

The United Theater Integrators Association is proud to announce the membership of two new European integrators : Cenário Avançado (Portugal) and Ehome (Italy).

After a very successful convention with great interest from integrators, manufacturers and exhibitors, it is an honor to welcome on board two new members of the United Theater Integrators Association : Cenário Avançado (Portugal) and Ehome (Italy).

“The 25th edition of Cine Europe was special to UNITIA. It was the first time the members were exhibiting on a common UNITIA booth. We also sponsored several events including a dinner reception and a breakfast. Most important, we felt that the entire industry welcomes UNITIA as an innovative initiative to promote technical expertise and premium service to exhibitors.” points out Jean-Noël Fagot, President of the European grouping.

UNITIA members were already operating in France, Spain, Germany, Austria, Switzerland, the United Kingdom, Iceland, Poland and Italy. With the new memberships of Cenário Avançado (Portugal) and Ehome (Italy), the grouping is strengthening its position on the European continent. “Global resources, local roots’ could be UNITIA’s motto !” says Tomas Naranjo. “Thanks to the local presence of the members in each country, we can offer high-end service to European wide cinema chains as well as independent cinemas.”

UNITIA would also like to officially thank the organization of CINE EUROPE for a fruitful partnership.

See you next year !