



PRESS RELEASE

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UNITIA announces gaining of new members.

In the run-up of CineEurope, UNITIA again welcomes two new members.

Audio Visuelt Centrum A/S (AVC) from Denmark is the leading cinema integrator in Denmark, providing delivery, installation and consulting services to both cinema chains and independent cinemas.

Kinoprokat Group, based in Sumy, Ukraine, is one of the leading integrators in Ukraine, focussing on top-quality cinema solutions, with own production facilities and strong R&D background for 3D systems, lighting technologies, acoustic panels and more.

Both companies are strategically important to increase the presence of UNITIA in Europe.

“We are happy to gain with AVC and Kinoprokat two strategic pillars both in the North and in the East of Europe. This makes our grouping complete geographically and further strengthens our power”, says Franz Kober, president of UNITIA.

Both new members will also be present at the UNITIA booth at CineEurope in Barcelona to support the team there.

About UNITIA

Following the initiative of leading cinema integrators recognized for their professionalism, CINE DIGITAL SERVICE (France), KELONIK GROUP (Spain) and CINE PROJECT (Germany), UNITIA, the United Theater Integrators Association, was founded in June 2015, to bring to cinema exhibitors the guarantee of working with highly skilled, experienced and recognized companies. Today, UNITIA gathers 12 leading cinema integrators operating in 25+ countries and servicing 11,000+ digital screens.

About Audio Visuelt Centrum A/S (AVC)

Audio Visuelt Centrum A/S (AVC) was founded in 1960 and employs more than 60 people today. The AVC Cinema division provides an end-to-end delivery, installation, and consulting service to the Danish cinema market. AVC's leading position in the market is based on the specialized cinema knowledge of the people working in AVC, who all have relevant experience in the cinema business as projectionist, technicians or independent owners. Besides cinema, AVC also provides end-to-end AV-Solutions to the Danish public and private sector.

About Kinoprokat Group

Kinoprokat Group, founded in 2004, is focussed on top-quality cinema solutions. Today it is a leading integrator in Ukraine with its own production facilities and strong R&D background for 3D systems, lighting technologies, acoustic panels, VIBRO4D, CINE4D and more. Starting from 2017 Kinoprokat Group has an exclusive agreement with Spectro Screen (Korea) for customizing and shaping of cinema screens on site according to Korean technology. The Kinoprokat team provides the full range of services, including integrated design and implementation for multiplex cinema halls from scratch.