



PRESS RELEASE

Paris - June, 20th 2016

The United Theater Integrators Association is proud to announce the membership of three new European integrators : SOUND ASSOCIATES (UK), CINE PROJECT Italy (Italy) and CINE PROJECT Polska (Poland).

“I am very happy to be on board ! When I first heard about UNITIA one year ago during Cine Europe, I realized how much my company could benefit from the grouping. The members are pooling their resources to offer a premium service to their customers.” points out Graham Lodge, owner at Sound Associates.

Roberto Ballabeni, general manager at CINE PROJECT Italy feels “that joining UNITIA strengthens the position of European integrators, improves service and extends product portfolio, not only for customers but also for the entire industry. For Italian customers, it is positive news as they now have access to a huge network, made of experiences that UNITIA will share across the members to reach each country where the European grouping is present.”

“We are very proud to be part of UNITIA which will provide the opportunity to share know-how across borders. The benefits for partners, customers and manufacturers are obvious” says Janusz Czapl, managing director at CINE PROJECT Polska.

“During the first year, the three founding members CINE DIGITAL SERVICE, KELONIK and CINE PROJECT have been developing several technical projects and common products and services that will be released in the coming months. The two summits in Nantes and Barcelona were very successful and we feel an actual momentum in Europe for the grouping. We are confident in the future and will make new announcements soon after Cine Europe.” concludes Jean-Noël Fagot, President of UNITIA.

To celebrate its 1st anniversary, UNITIA is happy to invite the delegates to a series of events during Cine Europe :

Tuesday June, 21st at 18:00

Dinner Reception

EURO 2016 Viewing Party
Ukraine vs. Poland
Northern Ireland vs. Germany
Auditorium Lobby

Thursday, June 23rd at 9:00

Breakfast

Tradeshow Floor

From Tuesday to Thursday

Food & Drinks

Tradeshow Floor, UNITIA booth #623